



Media Contact: Rachelle Mesheau  
Marketing and Public Relations Manager  
707-523-7900 ext. 113 | [rmesheau@refb.org](mailto:rmesheau@refb.org)

FOR IMMEDIATE RELEASE

## **Third Annual Food From The Bar Campaign: Raising the Bar to Help End Hunger in Our Community**

**SANTA ROSA, CA (April 16, 2024)** – The Sonoma County Bar Association and the Redwood Empire Food Bank are thrilled to announce the launch of the third annual Food From The Bar campaign. Building on the success of previous years, this month-long initiative aims to harness the collective power of the local legal community to help end hunger and make a lasting impact on the community.

In 2023, Food From The Bar showcased the remarkable generosity and dedication of the legal community, raising over \$200,000, collecting more than 1,700 pounds of food, and contributing 286 hours of volunteer service. These impressive achievements underscore the commitment of legal professionals to creating a hunger-free community and demonstrate the tangible difference that can be made through collective action.

Throughout the month of May, participating law firms, companies, bar associations, and legal services organizations will engage in friendly competition, vying to raise the most funds, collect the most food donations, and volunteer the most hours for the Redwood Empire Food Bank. By coming together around a shared goal, participants will not only demonstrate their legal prowess but also their compassion and commitment to serving their community.

“Food From The Bar is more than just a competition; it’s a testament to the compassion and generosity of the legal community,” said Amy Jarvis, Executive Director of the Sonoma County Bar Association. “Together, we have the power to make a meaningful difference in the lives of our neighbors struggling with food insecurity.”

The Food From The Bar campaign invites individuals and organizations alike to join in the effort to End Hunger in Our Community. Whether through fundraising, food drives, or volunteer activities, every contribution makes a difference in the fight against hunger.

“We are excited to once again partner with the legal community for Food From The Bar,” said Shana Davis, Community Engagement Associate of the Redwood Empire Food Bank. “Their support is invaluable in our mission to provide nutritious meals to those in need and build a stronger, more resilient community.”

For more information on how to get involved in the Food From The Bar campaign, including sponsorship opportunities and volunteer registration, please visit [refb.org/fftb](https://refb.org/fftb).

3990 Brickway Blvd., Santa Rosa, CA 95403 | T: 707-523-7900 | F: 707-523-7901 | [refb.org](https://refb.org)

*A Member of Feeding America*



Together, let's make this year's Food From The Bar the most successful yet in our shared mission to End Hunger in Our Community.

### **About the Redwood Empire Food Bank**

The Redwood Empire Food Bank is the largest hunger-relief organization serving Northern California. Since 1987, the Redwood Empire Food Bank has provided food and nourishment to those facing hunger—serving more than 140,000 children, families, and seniors in Sonoma, Lake, Mendocino, Humboldt, and Del Norte Counties. With over 300 direct service distributions and 150 partnerships with local human service organizations, all residents facing food insecurity have regular access to weekly and monthly food distribution sites across the five counties.

Visit [refb.org](http://refb.org) or call 707-523-7900 to learn more.

### **About the Sonoma County Bar Association**

The SCBA, established in 1921, is the oldest and largest professional association of legal practitioners in Sonoma County. The SCBA serves the 1,400 + lawyers who live or work in Sonoma County. Its mission is to serve the legal profession and enhance its professionalism, to serve its Sonoma County community, and to support and improve the justice system.

Visit [sonomacountybar.org](http://sonomacountybar.org) to learn more.