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FOR IMMEDIATE RELEASE

Redwood Empire Food Bank Appoints Allison Goodwin as New President & CEO

SANTA ROSA, CA (September 26, 2024) – The Redwood Empire Food Bank’s Board of Directors is pleased to announce the appointment of Allison Goodwin as the organization’s new President and Chief Executive Officer, effective immediately.

Goodwin, who has been with the Redwood Empire Food Bank since 2016, was selected after an extensive search process. She has been serving as the Interim President and CEO for the past six months, during which time she has demonstrated exceptional leadership and vision for the organization’s future.

“We are thrilled to have Allison step into this pivotal role,” said David Berry, Chair of the Board of Directors. “Her deep understanding of our community’s needs, coupled with her innovative approach to addressing food insecurity, makes her the ideal leader to guide our organization forward.”

A native of Sonoma County and a mother of five, Goodwin brings over 19 years of experience in nonprofit leadership within the region. Her intimate knowledge of the Food Bank’s operations and her passion for its mission have been evident throughout her tenure with the organization.

During her time at the Redwood Empire Food Bank, Goodwin has spearheaded numerous initiatives that have significantly enhanced the organization’s ability to serve the community. Her efforts have been instrumental in expanding the Food Bank’s impact throughout Sonoma County and its entire service region.

“I am honored to take on this role and continue the vital work of the Redwood Empire Food Bank,” said Goodwin. “As we face the evolving challenges of food insecurity in our community, I am committed to leveraging our collective strengths and innovative approaches to create lasting, positive change for all those we serve.”

The Board of Directors expressed confidence that under Goodwin’s leadership, the Redwood Empire Food Bank will continue to thrive and make a significant impact in the community, serving as a critical safety net for those in need.

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About the Redwood Empire Food Bank

Since 1987, the Redwood Empire Food Bank has provided food and nourishment to those facing hunger—serving more than 140,000 children, families, and seniors in Sonoma, Lake, Mendocino, Humboldt, and Del Norte Counties. With over 300 direct service distributions and 150 partnerships with local human service organizations, all residents facing food insecurity have regular access to weekly and monthly food distribution sites across the five counties.

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