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FOR IMMEDIATE RELEASE

The Redwood Empire Food Bank's Operation End Hunger Food Drive to Coincide with Veterans' Day Parade

Santa Rosa, CA – October 12, 2023 – The Redwood Empire Food Bank is proud to announce “Operation End Hunger,” a special food drive event set to coincide with the Veterans’ Day Parade in Petaluma on Saturday, November 11th. This initiative aims to support both our local veterans and community members in need.

During the parade, which winds through Walnut Park and downtown Petaluma from 1 pm to 3 pm, the Redwood Empire Food Bank will be collecting non-perishable food items and funds. The collection will take place in Walnut Park, conveniently located at the intersection of Petaluma Blvd and D Street, from 12 pm to 4 pm.

The community is encouraged to participate by bringing canned meat, peanut butter, rice, dry beans, low sugar cereal, and other non-perishable items to Walnut Park. Every contribution, big or small, will help make a significant impact in the fight against hunger in Sonoma County.

In addition to the collection efforts, the Redwood Empire Food Bank will have an information booth where attendees can learn more about the organization and discover ways to get involved in their ongoing mission to End Hunger in Our Community.

This Veterans Day, let’s come together to honor our veterans and support our neighbors in need. Join us at Walnut Park on Saturday, November 11th, between 12 pm and 4 pm. Your participation will help make a difference in the lives of those facing hunger.

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For more information about Operation End Hunger and the Redwood Empire Food Bank, please visit refb.org/operation-end-hunger.

About the Redwood Empire Food Bank

The Redwood Empire Food Bank is the largest hunger-relief organization serving Northern California. Since 1987, the Redwood Empire Food Bank has provided food and nourishment to those facing hunger—serving more than 100,000 children, families, and seniors in Sonoma, Lake, Mendocino, Humboldt, and Del Norte Counties. With over 350 direct service distributions and 150 partnerships with local human service organizations, all residents facing food insecurity have regular access to weekly and monthly food distribution sites across the five counties.