

FOOD & FUNDS DRIVE IDEAS



FRIENDLY COMPETITION

See what department (marketing, finance, sales) or class (freshman, sophomore, junior, senior) can collect the most cans.



THEMED DAYS

Macaroni Monday
Tuna Tuesday
Wheaties Wednesdays
Thirsty Thursdays
Fettuccine Friday.



SET A GOAL

1,000 pounds or 10,000 pounds! Goals help motivate to reach a fixed goal. A full barrel can reach 150 lbs or more.



EDUCATE

Inspire others to become an advocate for change! What is hunger insecurity? Why do people face hunger? What are their resources?



THINK OUTSIDE THE BARREL

Do more than fill up barrels. Fill an empty room or area. Do you have an empty school bus you can fill? Get creative and we'll feature it on our social media channels!



SILLY INCENTIVE

Get your CEO or a teacher involved! If you hit a certain goal, have the CEO/teacher do something creative (do a dance, sing a song, get slimed)!

FOOD & FUNDS DRIVE MANUAL

Over 100,000 people rely on the Redwood Empire Food Bank for food assistance. You can help make a difference! Host a Food & Funds Drive to support the Redwood Empire Food Bank and end hunger in your community.

It's as easy as 1-2-3

- 1** **SIGN UP** to host a food drive by visiting refb.org.
- 2** **PLAN** your drive. Choose any of Redwood Empire Food Bank's complementary materials: food barrels, boxes/bags, donation envelopes, coin cans, shopping guides, and posters.
- 3** **PROMOTE** your drive. Engage your friends, family, classmates and colleagues in your drive to end hunger.

To schedule a delivery or pickup, call 707-523-7900.

Please send monetary donations separately or donate at refb.org.