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FOR IMMEDIATE RELEASE

Santa Rosa Growlers and the Redwood Empire Food Bank Team Up for “Hat Trick for Hunger Relief” Food Drive

SANTA ROSA, CA (February 12, 2025) – Santa Rosa, CA – The Santa Rosa Growlers and Redwood Empire Food Bank are joining forces to End Hunger in Our Community with their upcoming “Hat Trick for Hunger Relief” Food Drive. This exciting event will take place on Friday, February 28, 2025, at 7:30 PM at Snoopy’s Home Ice in Santa Rosa.

Event Highlights

Hockey fans and community members are invited to participate in this impactful initiative while enjoying a thrilling matchup between the Santa Rosa Growlers and San Diego Hockey Club. The event offers multiple ways for attendees to contribute and receive special incentives:

- **Free Standing Room Admission:** The first 25 people to bring 3 non-perishable food items will receive free standing room admission.
- **Exclusive Growlers Shirt:** The first 50 people to donate 5 non-perishable food items will receive a Growlers shirt.
- **Raffle Entry:** Those who bring 10 non-perishable food items or donate \$10 will be entered into a raffle for a chance to win two season tickets to the 2025/2026 season and a \$100 Old Caz gift card.

Most Needed Food Items

The Redwood Empire Food Bank has identified the following items as most needed:

- Canned tuna or chicken
- Peanut butter
- Rice
- Pasta
- Oats
- Cereal
- Beans

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Making a Difference

“We’re excited to partner with the Santa Rosa Growlers for this important cause,” said Rachelle Mesheau, Director of Marketing and Communications for the Redwood Empire Food Bank. “The Hat Trick for Hunger Relief Food Drive is a perfect example of how our community can come together to support those in need while enjoying a fantastic night of hockey.”

“We’re thrilled to partner with the Redwood Empire Food Bank for this important initiative,” said Michelle Harris, Managing Director, Santa Rosa Growlers. “As a team, we’re committed to supporting our community both on and off the ice. By collecting non-perishable food items, we hope to make a meaningful impact and help those in need. We encourage all our fans to come out and contribute to this great cause.”

Event Details

- **Date:** Friday, February 28, 2025
- **Time:** Doors open at 7:30 PM, with puck drop at 8:00 PM
- **Location:** Snoopy’s Home Ice (1667 W Steele Ln, Santa Rosa, CA 95403)

Redwood Empire Food Bank staff will be on-site to collect donations. Don’t miss this opportunity to make a difference while enjoying an exciting night of hockey action.

For more information about the event or to learn about other ways to support the Redwood Empire Food Bank, please visit refb.org/events or contact 707-523-7900 ext. 123.

About the Redwood Empire Food Bank

Since 1987, the Redwood Empire Food Bank has provided food and nourishment to those facing hunger—serving more than 142,000 children, families, and seniors in Sonoma, Lake, Mendocino, Humboldt, and Del Norte Counties. With over 300 direct service distributions and 150 partnerships with local human service organizations, all residents facing food insecurity have regular access to weekly and monthly food distribution sites across the five counties. Visit refb.org to learn more.

About the Santa Rosa Growlers

The Santa Rosa Growlers are a Senior A professional ice hockey team based in Santa Rosa, California. Established in 2019, the Growlers are committed to delivering thrilling hockey experiences while fostering a strong sense of community. The team competes in the Mountain West Hockey League, showcasing a roster of talented athletes dedicated to excellence both on and off the ice. With a focus on fan engagement and local partnerships, the Growlers aim to inspire and unite hockey enthusiasts of all ages.

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For more information about the team, upcoming games, and events, please visit santarosagrowlers.com or follow us on social media at @santarosagrowlers.

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